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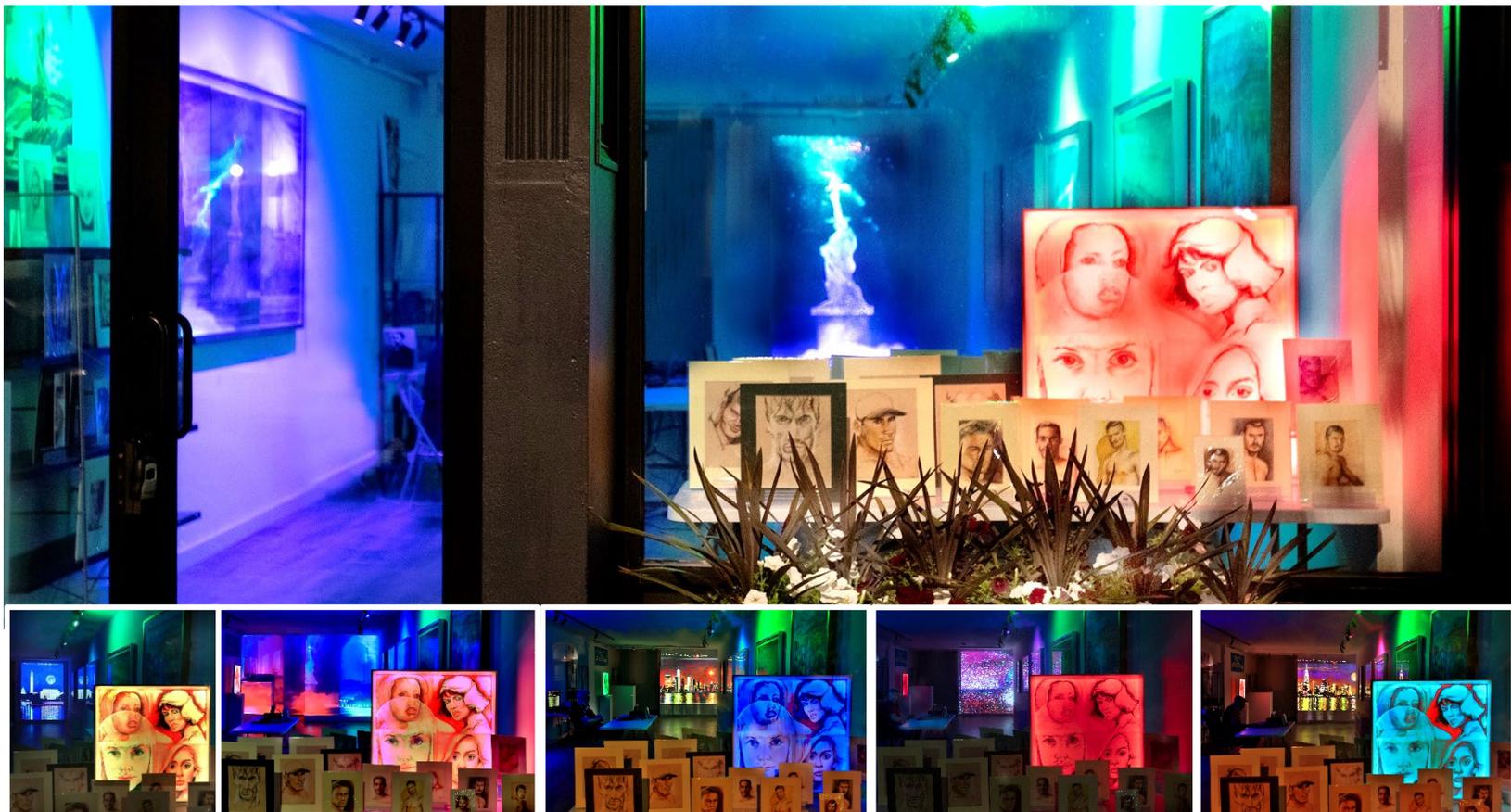
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ConTEMPO 2020 INNOVATIONS

A Solo Exhibition of **Lucent Mixed Media Art Works**

by **Michael Victor** • MVR Artist | RLA

OnTheFringeNYC | 72 Warren St. Gallery, NY, NY MARCH thru Summer 2020



This exhibit developed in response to the Covid-19 crisis in NYC unfolding daily right outside these windows.

Being Women's History Month, Artist MVR lights up with spirit of caregiving and activism associated with it. It was M·A·R·C·H! 2020.

OnTheFringeNYC (onthefrangenyc.com) | 72 Warren St. Gallery presents “ConTempo 2020 INNOVATIONS” a solo exhibition of mixed media works by Michael Victor ▪ MVR, a New York artist. Exhibition dates are September 18 - 30. Open Tuesday–Sunday 12pm-8pm and by appointment, the Exhibition is viewable from storefront window at all hours. Videos of current & upcoming works are projected large onto back wall nightly until 12am.

TEMPO 2020 INNOVATIONS Timeline **March** thru August

March 6 **#LSCP #SheroesNY Series**
This exhibit started as 2-week engagement to show MVR’s extra-large #LSCP (Landscape) Pastels. Chief among them was the 2019 triptych titled *The Landscape of 21C Lady Liberty*, which laid the groundwork for related works to establish his #SheroesNY Series. Themes are such women’s issues as domestic violence, the MeToo Movement and the Equal Rights Amendment.

In describing *What Don’t You Understand About No!* (right), MVR wrote, ‘MeToo drove home the sheer bravery and mettle of women, individually and collectively, that brought hard-fought, long-overdue change in workplaces globally. All marks of heroism in act and results.’

March 13-15 **Backlit Canvas LED LIBERTIES (3) & ERA-4 Now**
During the weekend of NYC’s Covid-19 Lockdown, MVR advanced 4 SheroesNY works by backlighting the archival canvas print of each -- eventually with LED color strips. He developed a 5th work, *Now We Are All United MARCH! 2020*, to express the global ascent of Covid-19 and mark the unforgettable Spring 2020. He *fine-tuned* each graphically to 16 distinct RGB colors at their brightest. Pinpointing nuanced changes *by illuminated light on original pastel color* became subject of serious artistic focus in Spring 2020. The results are stronger artworks on the canvases themselves, and gaining 16+ distinct artworks through each canvas by LED color change.

April-May **Down Lit LED Color on #LSCP Series**
MVR saw that *down lit* LED colors on #LSCP Pastels *on paper* have similar provocative, stirring effects, their protective Plexiglas adding diffuse ‘sfumato’ effect on the LED light rays. Natural features – sky, trees, water, stars -- within the works become animated by simple transitions in LED color, similar to what transpires in real landscapes. Given that ‘mood’ of real or painted landscapes -- owing to varying light conditions --is always changing, LED color pushes the limit of dramatic mood shifts on artistic works.

When down lit colors are combined with LED backlit canvases, the gallery becomes a kaleidoscope of dynamic yet harmonious color, when random or set more uniform. These night views raise the question: why limit art and appreciation of it solely to daytime hours and brightly lit interiors of museums and galleries? Given that half our lives are spent in, or alongside, *darkness of night?*

May 25 Minneapolis **#AllUSHeroes Series**
MVR extended the SheroesNY theme by adding 60 Portrait Studies executed from 2005-20. Designated as #AllUSHeroes, “subjects that reflect our multi-ethnic, diverse population express ALL of US as important & worthy of a portrait. In 2020, works symbolize All US Heroes in overcoming challenges to save oneself and safeguard the lives of others.”

Portrait Dimensions: 12” x 9” to 8” x 6”. **Media:** Oil on Canvas, Hard Pastel, Conte Crayon, Red Chalk, Charcoal, & Pencil, mostly on toned-paper.



July 4, 2020

#Zo-omBox NY

Zo-omBox NY projects videos of upcoming works. MVR saw his 'pxims' project to 9' high with startling success. Exhibit visitors can look in storefront windows and see videos *safely* while practicing social distancing from the spacious streetscape along Warren St. Access to the gallery is very easy on foot, by bike path, car, and subway.



All artworks in the exhibit are available for sale. To help with the pandemic MVR and Fringe Owner, Afrim Jashiri, agreed to donate 15% of sales to [NYC Hospital Covid-19 Relief Fund](#). Says MVR, "I thank Afrim for his support and the opportunity to exhibit here. The space in essence became my exhibition laboratory' during the first 6 months of the pandemic."

Exhibition Series are organized by hashtags on Google Images, on Instagram @mvr_xlworks, FB @mvr.xlworks, and [mvr-art.com](#).

About Artist Michael Victor ▪ MVR

Landscape Architect & pxImpressionist Artist

MVR developed as a Painter and Pastel Artist during a long career as a Landscape Architect. Keyword links below are to marquee Lower Manhattan projects he led nearby 72 Warren. The two creative disciplines that very naturally went hand-in-hand eventually merged. The result is the '•XL Process' that create his •XL Works on exhibit inside gallery windows.

XL Process: By-Hand *microscopic* pxIm-pressions are refined by #pxPaint, magnified, and brought *to light of day* on 'Zo-om' Print media, then hand-finished. More at [mvr-art.com](#) aka [zo-om.com](#). On video: [FBIG Shorts 2020](#) [Vimeo](#) . "Now, the power of what we can't see readily is undeniable."

Gallery owner says, 'MVR is a creative powerhouse who we are proud to partner with. Over the past 6 months we witnessed meticulous advances of #SheroesNY works, and the physical transformation of the 72 Warren Gallery -- at the very core of our mission. We contribute in many different ways to NYC Arts to foster innovation. MVR embodies it.

About On The Fringe NYC | 72 Warren St. Gallery

72 Warren is a storefront space that, at first, might seem off the beaten path, but it brings together creativity and art to levels that transform time, place and being. It's a space for creative professionals to show their passion via Art Exhibitions, Curated Retail events, Book Launches, Private Meetings and the like. The team at 72 Warren finds that "creativity begets creativity." Comprised of artists, curators, stylists, and building tradesmen, Mr. Jashiri's team has placed art and retail clients in short-term spaces in Manhattan and Chicago since 2008.



['Peter Minuit Landscape'](#)

['9A NYC Landscape'](#)



For additional images [on](#), contact Artist Michael Victor / MVR: mvr@mvr-art.com or nycfringe@gmail.com